

LEAD YOUR INDUSTRY

The Internet has changed, but has your website?

Lead your industry and drive new revenue by partnering with Sherloq™, powered by IBM Watson. Your website is at the core of driving new business growth and digital marketing performance. That's why Sherloq™ is powering the world's best performing websites, websites that are driven by Al. Are you ready?

Simple to Install. World-Class Technology. Best-of-Breed Partners.

Sherloq™ was founded on the core belief that human intelligence is the best intelligence and that blending the two can drive efficiency and real profits for businesses of all sizes.

We believe that:

- The combination of the human touch and artificial intelligence is the nexus of productivity across your client's business.
- Your data is your data. At Sherloq™, our philosophy is that your data belongs to you and should be easily accessible by you.
- Fully trained artificial intelligence empowers people to improve their business' website at every level.
- Sherloq™ easily installs onto your existing website creating a powerful AI framework. Work with us directly or through a Sherloq™ approved agency or developer to get started.



Al-Website Layer

Website Core

Actionable Intelligence

Ad Buying Automation & SEO On-Site Improvements

Integration

Layer 1: Website Core

Enterprise-level website development.

Layer 2: Actionable Intelligence

Provides two levels of intelligence that drastically improve performance across paid,

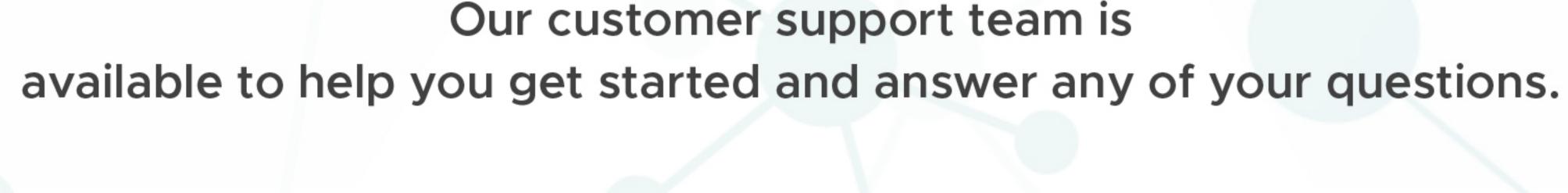
Layer 3: Application Layer

Sherloq™ provides an elegant end-user application layer where your clients can view chats, emails or listen to phone calls as they

Layer 4: Integration

Sherloq™ integrates with any existing ad buying and CRM platforms.

earned and organic search channels. come into the website.





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